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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a wild OMB control number Docket Number (Cononal) PRE-APPEAL BRIEF REQUEST FOR REVIEW BC999066/1501P I nevety certify that this correspondence is being deposited with the Application Number Filero United States Postal Service with sufficient postage as first class mail in an envelope addressed to 'Mail Stop AF, Chimnissioner for 09/773.047 January 29, 2001 Patents, P.O. Box 1450, Alexandria, VA 22313 1450" [37 CFR 1.8(a)] May 22, 2006 First Named Inventor Jennie CHING et al. Examiner Art Unit Expend or pointed Kieu-Oanh T. BUI Jackie Tanda 2611 name. Applicant requests review of the final rejection in the above-identified application. No amendments are being filed with this request This request is being filed with a notice of appeal The review is requested for the reason(s) stated on the attached sheet(s). Note: No more than five (5) pages may be provided, I am me applicant/lovervor Signature assignee of record of the entire interest. Enn C Mino See 37 CFR 3.71. Statement under 37 CFP 3.73(b) is englosed. Typed or printed name (Form PTO/SB/96) X anterney or agent of record (550) 493-4540 Registration number Telephone number attorney or agent acting under 37 CFR 1 34. May 22, 2006

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NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required.

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being transmitted to Examiner Kieu-Oanh T, BUI via the USPTO EFS-Web on May 22, 2006.

Sylve Ando

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of: Date: May 22, 2006

Jennie CHING et al. Confirmation No. 7262

Serial No: 09/773,047 Group Art Unit: 2611

Filed: January 29, 2001 Examiner: Kieu-Oanh T. BUI

For: METHOD AND SYSTEM FOR OBJECT RETRANSMISSION WITHOUT A

CONTINUOUS NETWORK CONNECTION IN A DIGITAL MEDIA

DISTRIBUTOR SYSTEM

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRE-APPEAL BRIEF

Dear Sir or Madam:

In the present application, independent claims 48, 61, and 71 have been rejected under 35 U.S.C. § 102(e) as being anticipated by U.S. Pat. App. Pub. No. 2002/0016831 to Peled et al. (hereinafter "Peled"). Applicant respectfully submits that the rejection is improper since Peled clearly fails to disclose the elements recited in claims 48, 61, and 71, and as such, a prima facie case of anticipation has not been established.

Claim 48 recites:

A method for object retransmission without a continuous network connection in a digital media distributor system, the method comprising:

transmitting a plurality of objects from a central site to each of a plurality of receivers in a zone:

receiving a response document from each of the plurality of receivers, each response document being asynchronously transmitted from the respective receiver to the central site; and

determining which of the plurality of objects to retransmit to each of the plurality of receivers based upon the received response documents.

The Examiner has construed the interaction between an online vendor and consumers as disclosing the interaction between the "central site" and the "plurality of receivers" recited in claim 48. Sec, e.g., pg. 6 of February 22, 2006 final Office action. In particular, the Examiner asserts that the online vendor sending product offerings, such as a clothing catalog, to consumers discloses "transmitting a plurality of objects from a central site to each of a plurality of receivers," as recited in claim 48. The Examiner also asserts that consumers sending purchase orders back to the vendor equates to "receiving a response document from each of the plurality of receivers," as recited in claim 48. Further, it is the Examiner's assertion that the vendor sending consumers the actual purchased products, such as a piece of clothing, discloses "determining which of the plurality of objects to retransmit to each of the plurality of receivers based upon the received response documents," as recited in claim 48.

Claim 48, however, recites "determining which of the plurality of objects to retransmit to each of the plurality of receivers based upon the received response documents" (emphasis added). In other words, the plurality of objects in which the determination relates to is the plurality of objects that was transmitted from the central site to the plurality of receivers in the transmitting step because the term "retransmit" is defined as the repeat transmission of

something previously transmitted. Applicant should not have to explicitly recite that the plurality of objects in the determining step is the plurality of objects previously transmitted from the central site since it necessarily follows from the definition of the term "retransmit."

Thus, if the Examiner construes product offerings as the initial objects being transmitted, then the vendor sending actual purchased products in response to purchase orders cannot be construed as disclosing "determining which of the plurality of objects to retransmit to each of the plurality of receivers based upon the received response documents," as recited in claim 48, because sending purchased products is not in any way related to determining which of the product offerings already sent to the consumers to resend to the consumers.

Since the Examiner has not cited any passage of Peled as relating to determination of which of the objects previously transmitted to the consumer to retransmit to the consumer. Applicant respectfully submits that Peled clearly fails to disclose the elements recited in claim 48 and as such, the rejection is improper because a prima facie case of anticipation has not been established. Claims 61 and 71 recite elements similar to those recited in claim 48, and as such, it is respectfully submitted that those rejections are improper for at least the same reasons.

CONCLUSION

On the basis of the above remarks, reconsideration and allowance of the claims is believed to be warranted and such action is respectfully requested.

Respectfully submitted,

SAWYER LAW GROUP LLP

Dated: May 22, 2006

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